



REPUBLIC
POLYTECHNIC

DISCOVER. TRANSFORM. ACHIEVE

Alumni Together



Lifelong learning
with RP



Alumni events



Our success
stories



RP gives back



Ili Aw



Work-Study Certificate in Digital Marketing & Branding

School of Hospitality (SOH) alumna **Ili Aw** began her journey at Republic Polytechnic after she completed her studies at ITE College West. At RP ACE, she acquired a **Work-Study Certificate in Digital Marketing & Branding (40-day bootcamp)**. Upon graduation, she was offered a position in the marketing and communications department in NIE.

Q Tell us about your RP learning journey.

A My choice to pursue a career in the hospitality industry has largely been fuelled by my desire to serve and meet people of different nationalities and cultures. Although my early days in RP were challenging as I lacked a strong foundation in Science and Math, it has been well worth the hard work. My lecturers helped me develop critical thinking and communications skills, which is crucial in a team setting. I also had an enriching internship experience at Mandarin Orchard Hotel, where I learnt from seniors with vast years of experience.

Q How did you find out about the work-study programme?

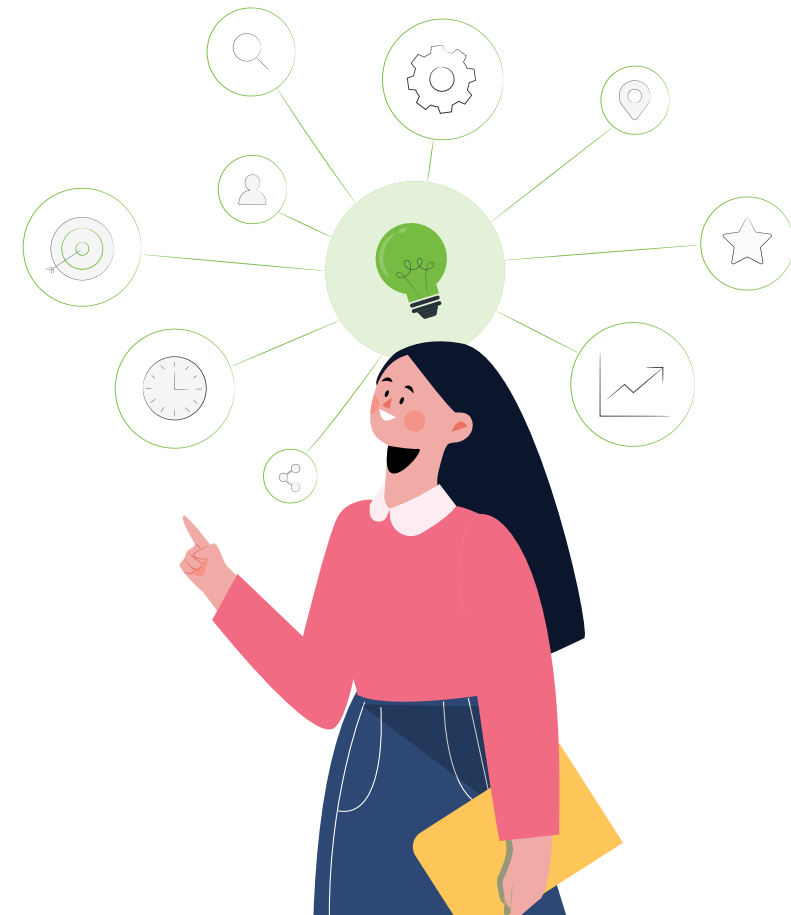
A While working in NUS, my ex-colleague and I learnt about the programme from RP's email blast to alumni members. We've always had a strong interest in marketing and wanted to learn how to use the social media effectively and to design appealing corporate websites. Hence, both of us decided to embark on the work-study programme.

Q How have you benefitted from the course?

A The programme helped me to understand the fundamentals of digital marketing, which is useful for students who are seeking employment in marketing agencies. During the course, the lecturers, who have extensive industry background experience, taught us how to run campaigns using Google-ads and Facebook ads. In addition, RP organised many networking and job matching support opportunities with potential employers. The websites and presentations that we created during the course stood us in good stead when I eventually interviewed with potential employers.

Q Do you have any words of encouragement for recent graduates?

A There are different paths to success and different definitions of success. Choose yours. Whichever path you take, it helps to remember that the struggles you will face along the way are meant to shape you for your purpose.



Interested to be a professional Digital Marketer? Find out more:

[https://www.rp.edu.sg/ace/short-course/Detail/sgunited-skills-\(sgus\)-programme-in-digital-marketing-and-branding](https://www.rp.edu.sg/ace/short-course/Detail/sgunited-skills-(sgus)-programme-in-digital-marketing-and-branding)

Professional Development Series Webinar

Thriving in Employment & Upskilling Options

18 July (Saturday) 1.00pm – 3.30pm

- Survival Skills in Workforce
- Employment & Upskilling Options (by RP SkillsFuture Office)
- Alumni Skills Advancement Programmes (by RP ACE)

RP Graduate Panellists

Ms. Debra Cheah
Pharmacist in Geriatric Health & Beauty
Dip. Pharmaceutical Science (SAS) 2010
BSc in Pharmacy University of Queensland

Ms. Sherryn Leong
Senior Research Executive in The Natsum Company
Dip. in Consumer Behavior and Research (SMC) 2015
BEd in Management, Nanyang University

For registration Scan QR code
Or visit tinyurl.com/rpac1807

Brought to you by RP Alumni Committee

Supported by



Knowing your Capital Worth in Employment

29 Aug 2020 (Saturday)
1.00pm – 2.30pm

SG Employment Outlook 2020
Remuneration Pitfalls & Benefits
Salary Negotiation Skills

Ms. Dorcas Tan
Chief Executive Officer – Recruit Inc Pte Ltd
EMSC in Human Resources & LTO Psychology

Ms. Goh Woei Woei
Senior Manager
Talent Acquisition – Yishun Health

Ms. Marilyn
Executive, Operations
Patient Care Lead – Yishun Health

**Hiring Incentives (Yishun Health) for Webinar attendees

Professional Development Series Webinar
Brought to you by RP Alumni Committee

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Professional Development Series Webinar

Digital Transformation In the New Economy

Accelerating | Adaptability | Transformation

31 October (Saturday) 1.00pm – 2.30pm

“KEY HIGHLIGHTS”

- Actionable strategies to thrive in the digital economy
- Real-world success story of SME’s digital transformation
- Panel discussion on digital challenges and opportunities for SG businesses

For registration Scan QR code

Ms. Xu Yuling
Operations Director,
SunCaged Consulting Pte Ltd

Ms. Elynn Law
Chief Executive Officer,
Elynn Resources

Mr. Edmund Gair
Co-Founder, Yatick
RP Graduate

Mr. Darcy Li
Founder, Identifoundry
RP Graduate

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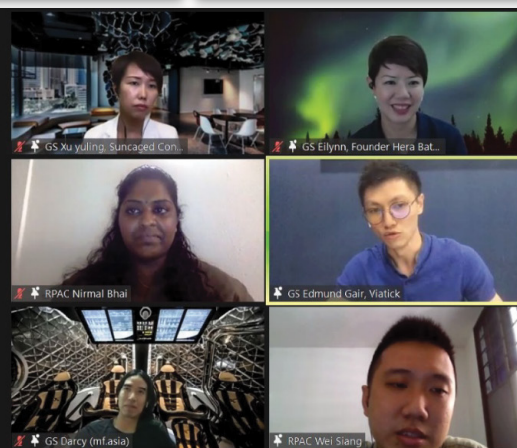
Digital Transformation In the New Economy

Accelerating | Adaptability | Transformation

31 October 2020 (Saturday)
1.00pm – 2.30pm

Brought to you by RP Alumni Committee

featuring

GS Xu Yuling, SunCaged Con...

GS Elynn, Founder Hera Bat...

RPAC Nirmal Bhai

GS Edmund Gair, Yatick

GS Darcy (m.asia)

RPAC Wei Siang

The RP Alumni Committee has successfully launched the Professional Development Webinar Series, a By-Alumni-For-Alumni initiative in July 2020, where RP alumni are invited back to share their experiences and give career advice related to their fields and industries. The series seeks to continue building relationships and foster professional networks between RP alumni.

The first webinar was successful on the topic of **‘Thriving in Employment & Upskilling Options’**, where participants learnt strategies to survive in the workforce and gained awareness of the RP Enhanced Alumni Skills Advancement Programme (ASAP). Under the Enhanced ASAP, all alumni are entitled to 3 complimentary short courses or Skills-Based Modular Courses (SBMCs) that stack towards a Post-Diploma Certificate or a full Specialist Diploma.

Job opportunities were made available for alumni in the healthcare sector during the 2nd webinar, **‘Knowing Your Capital Worth in Employment’**. Participants benefitted from the sharing on salary negotiation skills by industry speakers and acquired insights on employment trends and outlook from the outcome of the Joint Poly Graduate Employment Survey (GES).

In the latest webinar **‘Digital Transformation in the New Economy’**, participants joined our very own RP alumni entrepreneurs in a panel discussion to gain insights, trends and framework on how businesses can harness technology to thrive in this digital economy.

Follow us on RP Alumni Facebook and keep a look out for the next Webinar coming up in December!



Noor Alimna Bte Mohamed Yahuff

Diploma in
Biomedical Science

Starting a Business during Covid-19

By Fauzi Azman

We spoke with School of Applied Science (SAS) alumna, Noor Alimna Bte Mohamed Yahuff, also known as Ally, founder of Al's Beauty, about her road to entrepreneurship.

I have always wanted to start my own skincare line. Back at RP, I was inevitably the go-to person among my friends for skin advice! Those casual experiences in school have fuelled my passion to begin my business so that I may formally help people with their skin issues.

There are many factors to consider in skincare, such as your age and skin type, as well as the way your skin reacts to different products. Creating a product that would suit all skin types was an invigorating challenge.

Starting a business during Covid-19, however, has been an uphill task. We could not organise road shows or even talk to people directly, so we adapted our approach and promoted our products online. It has been worth the struggle as our customer base have grown since then!

I must say that the problem-based learning format in RP instilled important values in me. I used to be very timid. I found talking to a group of people very embarrassing.

Once, I felt so nervous that I froze in front of the class in the middle of my presentation. Over the long term, though, that experience has built my confidence. Now I can talk to anyone; I can teach strangers; I can go to any beauty shop and speak to the directors without hesitation.

My advice to my juniors in RP is this: don't rush into doing the "next thing" after your polytechnic graduation. Think hard about what you would like to pursue next before taking that step. If necessary, and if circumstances allow it, take a gap year. Good luck!

Ally applied to do Biomedical Science at the School of Applied Science (SAS) through the Polytechnic Foundation Programme (PFP) in 2014.



Kickstart your start-up dream. Reach out to RP Office of Entrepreneurship Development (OED) and learn how you can turn your idea into a business:
<https://www.rp.edu.sg/oed/funding-support>

RP Gives Back

By Leah D'cruz

Three years ago, in February 2017, Kylie Boo was about to enter the operating theatre for a major heart surgery. Then a Diploma in Arts and Theatre Management (DATM) student, Kylie wondered if she would survive the experience.

Fast forward to 2020: Kylie, now 23, has not only graduated from RP, but also completed a series of 15 paintings. Aimed at creating a greater awareness of Congenital Heart Defect (CHD) and providing encouragement and inspiration to others with the same birth defect, the 15 paintings will be featured in an online exhibition, **Beating, We Are Purple Humans**. Created using a mixture of acrylics and watercolour, the drawings present a walkthrough of the struggles and emotions that heart patients like Kylie confront on a daily basis, and of their one hope – to have a normal heart.

Kylie explains, “I tend to use acrylics a lot, as they dry more quickly than oils. Watercolours are also something that I love as the colours tend to stand out better.”

Diploma in Arts and Theatre Management



Kylie Boo

To raise funds for her exhibition, she sold merchandise in 2019, consisting of T-shirts, draw string bags, tote bags, prints and stickers that she drew and designed herself. One year later, she was ready.

Ms Azizah Zakaria, Kylie's mentor and DATM Programme Chair, is excited about the upcoming exhibition. "I am so proud of Kylie," she said. "This exhibition is finally a reality. She has spent three years not just envisioning this project, but also raising her own money to fund it. I cannot be happier to see how she has leveraged her passion and skills for a worthwhile cause."

About the Artist

Kylie Boo was diagnosed with CHD at birth. Her condition meant she had difficulty taking part in physical activities and that she often bore the brunt of teasing and ostracism. To cope with the stress, she took up drawing.

"Art is my voice," said Kylie. "It is my mode of communication."

At age 13, she created her first mural art together with schoolmates, which won an art competition and was published in *Lianhe Zaobao*.

"Art is My Voice"



Later, she decided to pursue a course in DATM to study arts management. Unfortunately, her studies were often interrupted due to poor health, and eventually disrupted for three semesters because of the 18-hour surgery. During her 30-day stay at the hospital, she was inspired to paint *Guardian*.

“Guardian speaks a thousand words,” she recalls. “During my hospitalisation, I realised that many people were by my side, standing by me and cheering me on. I was full of anxiety about the surgery, but they made me feel loved and cared for. That was unforgettable.”

Related Exhibition

From Heart to Hearts for Hearts, an interdisciplinary project helmed by part-time RP lecturer Beverly Yuen in conjunction with Kylie’s exhibition, was conceptualised in May 2020 and created from June to July 2020, in the midst of the Covid-19 pandemic. Though the paintings are inspired by the struggles of patients with CHD, the project is about showing care and love to people around us, especially during this crisis. Free access to *From Heart to Hearts for Hearts* performance on YouTube available here:

 **Watch now!**

 **Also on The RP Republican Post**

